



**Carol Gray**

is a consultant providing diversified services for autistic individuals, their families, and the professionals who work on their behalf. She is best known for the development of Social Stories, a well-respected evidence-based practice. She is also an internationally sought-after keynote and seminar speaker, completing 1,300+ presentations. Carol serves on many advisory boards, recently completing over 13 years on the Advisory Board on Disabilities for Delta Air Lines.

Carol is the founder of Social Humility, a very effective philosophy that 1) 'abandons all assumptions', 2) regards both the typical and autism perspective as equally valid, and 3) recognizes the 'social impairment in autism' as shared (noting the well-intentioned but nonetheless misguided mistakes of parents and professionals). She has completed ground-breaking work on some of the toughest topics in autism by reviewing the research, outlining new theories, and developing practical instructional strategies, most notably Gray's Guide to Bullying (2004) and Gray's Guide to Loss, Learning, and Students with ASD (2003).

Carol has received many awards for her work, including Social Thinking's Lifetime Achievement Award (San Francisco, 2015); Learning Spring School's Spectrum Award for her global efforts to improve the lives of people with autism (New York City, 2012), the Autism Society of America Education Book of the Year, The New Social Story Book: Revised and Expanded 10th Anniversary Edition (2009), and the Barbara Lipski Award (Lansing, Michigan, 2005) for her international contribution to the education and welfare of people with a diagnosis of autism.

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The Social Story is a widely recognised, evidence-based instructional strategy used around the world to support individuals with autism and other social communication challenges. It is a trusted intervention for a wide range of purposes. However, misunderstandings about their design and use often result in stories that fail to meet the criteria for genuine Social Stories.

This live webinar provides a clear and engaging introduction to the newly updated Social Stories 10.4 Criteria. Through a combination of lecture, discussion, demonstrations, and brief hands-on exercises, participants will learn how to create authentic Social Stories (or Social Articles for adults). The updated criteria are easier to understand, translate, and apply, with enhanced opportunities for participants to practise and refine their skills.

By the end of the course, participants will have the knowledge and confidence to develop genuine Social Stories and will receive a Social Stories 10.4 Certificate of Completion to showcase their achievement.

Content		
Date	Criteria	Topics
21 July 2026	Criteria 1	<b>Social Humility:</b> Philosophy, Definition and Goal
28 July 2026	Criteria 2	<b>Discovery:</b> Story or Alternate Solution?
04 August 2026	Criteria 3 Criteria 4	<b>Structure:</b> Organise & Describe <b>Format:</b> Tailor & Personalise
11 August 2026	Criteria 5	<b>Tone:</b> Safety & Respect
18 August 2026	Criteria 6 Criteria 7 Criteria 8 Criteria 9 Criteria 10	<b>Questions:</b> Consider & Answer <b>Celebrate:</b> Praise & Affirm <b>Formula:</b> Describe (and maybe Coach) <b>Revise:</b> Check & Correct <b>Share:</b> Introduce & Monitor

- Target : Psychologists, Therapists, Social Workers, Teachers, Special Child Care Workers and Parents / Carers who want to learn how to write Social Stories effectively and correctly
- Speaker : Ms Carol GRAY, the founder of Social Humility
- Dates : 21/7, 28/7, 4/8, 11/8 & 18/8/2026 (Tuesday)
- Time : 8:00 pm - 9:30 pm (HK time) / 8:00 am - 9:30 am (the US time)
- Venue : Online via Zoom
- Language : English
- Capacity : 60
- Fee : HK\$4,000 HK\$3,600 (APED Membership)  
HK\$3,200 (Early Bird – registration by 31/5/2026)
- Certificate : A Certificate of Attendance will be issued to participants who achieve 100% attendance
- Accreditation : Application in progress  
(CPD-OT, CPD-PT, CPD-ST, CE-DCP, CE-DEP, CE-DCoP)

For details:

